SEAN MARCANO

GRAPHIC DESIGNER

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PROFESSIONAL EXPERIENCE

QUICKPRINTER
Graphic Designer - New York, NY // Nov 2018 - Present

- Design and produce multimedia materials for new business pitches, sales presentations, event invitations, CRM, case studies and etc.
- Maintain consistency and adherence to various clients brand guidelines and standards
- Renderings of digital illustrations, web banners, digital retouching

LAMBDA SIGMA UPSILON LATINO FRATERNITY, INC.
Social Media Manager/PR Associate - Elizabeth, NJ // Nov 2016 - Present

- Assisted in development of conference branding and collateral
- Developed and maintained print and promotional materials for various events including: logos, signage, digital content and email marketing
- Supported planning and execution of small and large scale events throughout the year

GAMECHANGE SOLAR
Graphic Designer / Web Designer - New York, NY // Aug 2018 - Oct 2018

- Designed blogpost and newsletter layouts daily
- Incorporated both photography and graphics into page designs while considering content and demographic readability
- Illustrated maps, retouched images and created imagery for specific articles
- Responsible for all graphic design

THE FOUNDRY BUFFALO
Lead Design Intern - Buffalo, NY // Jan 2018 - May 2018

- Redesigned the Foundry website following the branding and style guide
- Served as lead branding and marketing intern, responsible for creative and design across media platforms
- Designed promotional materials that strategically demonstrated The Foundry Buffalo's values
- Generated leads for The Foundry Buffalo through monthly mailings, newsletters, and social media posts

EDUCATION

BACHELOR OF FINE ARTS
GRAPHIC DESIGN
SUNY BUFFALO STATE

NOTABLE BRANDS

SOFTWARE SKILLS

Photoshop	●●●●●●●●●●
Illustrator	●●●●●●●●●●
InDesign	●●●●●●●●●●
After Effects	●●●●●●●●●●
Web Design	●●●●●●●●●●
Social Media	●●●●●●●●●●

AREAS OF EXCELLENCE